

Bangor Daily News ^{8/07}

Retail ROP Advertising Deadlines*

ORIGINAL COPY IN COMPOSING		
RUN DATE	NO PROOF	CUSTOMER PROOF
Monday	Thursday, 4:00 p.m.	Wednesday, 4:00 p.m.
Tuesday	Friday, 4:00 p.m.	Thursday, 4:00 p.m.
Wednesday	Monday, 10:00 a.m.	Friday, 4:00 p.m.
Thursday	Tuesday, 10:00 a.m.	Monday, 4:00 p.m.
Friday	Wednesday, 10:00 a.m.	Tuesday, 4:00 p.m.
Saturday/Sunday	Wednesday, 10:00 a.m.	Tuesday, 4:00 p.m.

*Space must be reserved by customer proof deadlines.

B. Special Sections Deadline

Special section advertising must be reserved no later than eight (8) working days before the publication date.

- C. All deadlines move back one working day whenever a holiday falls in the range of this schedule.
- D. More time required for complicated, heavy or multiple page insertions.
- E. Double-trucks - Black and white must be in composing room 5 working days prior to publication date. Color - 6 working days.

F. Color Deadlines

Reservations one week in advance of publication. All copy must be final cleared two working days earlier than ROP schedule.

G. Zone Edition Deadlines

Same as ROP deadlines.

H. The Weekly Deadlines

Customer proof ads, Thursday 4:00 p.m. No proof ads, Friday 11:00 a.m.